

MANAGEMENT CONSULTING SERVICE PROVIDER

YOUR VISION, OUR PROCESS, EQUALS PROFITS.

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OUR VISION

TO BE

An internationally renowned consulting firm in management consulting, business process outsourcing, and manpower supply services.

OUR MISSION

TO ENSURE

Global standard service by professionals for meeting the evolving needs of clients.

“Management is doing things right; leadership is doing the right things.”

– Peter Drucker



OUR OBJECTIVE THROUGH

Gathering some of the best minds in business consulting, we are looking to expand our area of knowledge. In addition, we are looking to use strategies, models, operating procedures, and studies to ensure company growth.

Practicing ethically, we inspire trust amongst our clients and build continuous business improvement for both parties involved.



“Turning
your vision
into profits”



ABOUT US

We assure the best management consulting service to our clients by our experienced team. Most of our team members have **over a decade of experience** working for and with renowned multinational & local groups of companies. Each member has achieved educational and professional certificates from foreign and local institutes in relevant fields. Most of our team members have the experience to lead large teams and companies.

Over **a dozen satisfied clients** have reviewed us with highly positive comments. At the moment, our client satisfaction rate is **around 95%, above** the industry standard for any consultancy company.



TEAMWORK **PROFESSIONALISM**
INTEGRITY
ACCOUNTABILITY
BUDGET-FRIENDLY
TRANSPARENCY

INDUSTRY EXPERIENCE

- Paper Industry
- Gas Industry
- Oil & Lubricant Industry
- Automotive Filter Manufacturing
- Electrical & Electronics Industry
- Cable Industry
- Polymer Industry
- Automotive Industry
- Logistics Industry
- Manufacturing Industry
- Trading Company
- Assembling Industry
- Light & Heavy Industry
- Agro-industry

OUR CORE VALUES



We are all about providing high-quality expert support for our clients resulting in an immense improvement in your service quality by assessing the business process. We make every business grow to its full potential, from creating premier customized plans to reconstructing clients' operation practice.

Lighthouse Business Consulting is about securely and respectably providing **top-quality consulting service** to our clients locally and worldwide. Our team members come with experience from different business sectors with varying degrees of expertise to make for **a diverse group of industry professionals.**

Clients are guaranteed **world-class quality consulting** to provide **trustworthy solutions** to all inquiries with such diverse knowledge and proficiency.

Once you hire us, you will have complete access to all our verified solution-building processes. In addition, they will be able to see behind the scenes how we process and the tools and methods we use to develop our tested plans.

LHBCL believes in **complete transparency** while working with our clients to foster trust and dependency between us. At the same time, we work honestly and with **integrity**, knowing that all our clients trust us to solve their concerns.



REASONS FOR CHOOSING US



REASONS FOR WORKING WITH US

Our ultimate goal is to turn our business into a world-renowned management consulting firm that works with other prominent companies. Alongside consulting with these reputable businesses, we will also be building trust amongst us for future development.

Our specialists fully support each and every reliable service that our clients can avail themselves of. Moreover, our experts are highly experienced. In essence, the services are of **higher quality**.

Each client will have an endorsed team working for them, implying that we will exclusively develop different ideas and plans for them. With each team member bringing something new and unique to the table for the client, there will be some **valuable ideas** pitched quite quickly.

Instead, we employ some of the best minds in the industry and build a team of experts from diverse fields to develop the **best budget-friendly plans or processes for all our clients**.

Using some of the most remarkable industrial proficients, we can work with multiple lucrative companies worldwide. Hence, we have worked with authoritative clients and properly consulted them on concerns that built trust amongst ourselves. Building and maintaining trust between companies **make us more reliable** in the eyes of the future and potential clients.



HOW WE DO THINGS DIFFERENTLY

Lighthouse Business Consulting Limited (LHBCL)
goes by the saying

“We Turn Ideas
Into Works of Art.”

conveying that we will use our collective knowledge and experience into secure solutions that will work amazingly. Our experienced team draws up ideas supported and backed by facts and statistics to inform our clients. And when the plans are accepted, we will implement them flawlessly so that clients can see results within the stipulated timeline.

AREAS OF OPERATION

Members of our consulting firm work worldwide with experience and education from multiple world-renowned institutes and corporations. Our main office of operation is in Bangladesh; however, with members in three other countries (Malaysia, United Arab Emirates & Cambodia), we are hopeful to open branch offices or strategic partners in all those countries.



SERVICES

WE

PROVIDE

- **BUSINESS PROCESS & OPERATIONAL IMPROVEMENT**
- **CORPORATE TRAINING & MENTORING**
- **FINANCIAL CONSULTING**
- **GOVERNANCE, RISK & COMPLIANCE**
- **HUMAN RESOURCE SERVICES**
- **PERFORMANCE IMPROVEMENT**
- **POLICY/SOP (STANDARD OPERATING PROCEDURE) DEVELOPMENT**
- **PROJECT MANAGEMENT**
- **SALES AND DISTRIBUTION**
- **BRANDING AND MARKETING**
- **MANPOWER SUPPLY SERVICES**
- **TAX & VAT RELATED CONSULTATION**
- **BPO SERVICES**

BUSINESS

PROCESS & OPERATIONAL IMPROVEMENT

We start by **analyzing the company's data** on past and present business processes **against the industry benchmark**. After making a thorough assessment, we **strategize a reliable formula** for the company's **optimal supply chain structure**. If there are issues with **managing resources**, we will devise and formulate a unique plan that makes it practical and more manageable for different **monthly, quarterly, or yearly** durations. We can also assist clients' **monthly meetings by developing an effortless process**.

Maintaining top-quality service requires **implementing legitimate systems** that streamline the whole company's operational process. Our proven **quality management system implementation** assists clients in boosting productivity.

We also have better resources and experience to provide a genuine plan to bring **measurable improvements in the operational and production process**. Consequently, clients will notice massive **improvements in the production steps** after implementing our well-researched plan.



CORPORATE

TRAINING & MENTORING

Another critical service our clients provides is **building a solid and high-performing team**. Our clients can receive detailed lessons about **tools and techniques we use, such as beginner to advanced MS Excel**. In addition, we periodically hold **workshops on the leadership of sales and business communications**.

Alongside MS Excel the instructors we will be hiring will help your or your business's employees learn some other helpful courses. For example, we can teach employees about management through Total Quality Management (TQM) or Quality Management System (QMS). Also, we have instructors for work improvement courses like 5S, Kaizen, and Lean Six Sigma. Moreover, we have training sessions on business software like Microsoft Power BI which is a business data analytics program.

Our workshops will include innovative and **functional interactions** to develop employees' **inner leadership and personal development**.

With any new and prospective changes that our clients bring, we can aid them in **managing stress and cultural change within the organization**.

We will also **develop new and ingenious business plans** to boost company sales.



FINANCIAL CONSULTING

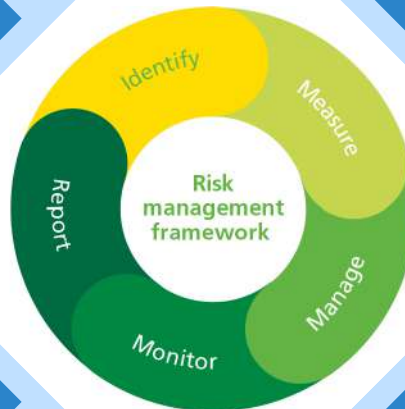


We can provide our clients with an annual business **plan for a more productive and imaginative business** year. The best business decisions in broad strokes backed by evidence from clients' business analyses are included in the program. Some of the data of the ABP will also have **guidance for clients' capital expenditure** that will lead to sounder and profitable business growth.

Our consulting also includes plans and financial adjustments that will multiply **business sales** in distinct manners. Each of our unbelievable solutions or **monitoring systems**, once implemented, will allow you to identify better and analyze **Key Performance Indicators (KPI)** of your business. As such, we can provide them with alternatives or modifications necessary.

With the status of the business world currently, building automated responses for relevant queries should be a requisite. We can construct **strategic business automated** solutions that will cover all shortcomings using our unified market experience and analysis of clients' & competitors' companies.

INTERNAL AUDIT



GOVERNANCE, RISK & COMPLIANCE

There are always some risks involved with any business, and if our clients are looking to anticipate some of these risks, we have ways to inform them accurately. Our experienced personnel can analyze clients' companies for **risk assessment** and implement specific **risk monitoring systems** that the business authority.

We can also provide you with internal auditing that uncovers risky areas of your business. Our **internal audits** follow guidelines to secure every part of the client's business while looking for generic and specific improprieties.

As we audit our client's company, we can also lay down a **control framework** to **monitor the workers' compliance**.

For clients' looking for particular opportunities or projects from governments or require advice on **government affairs**, we have experienced specialists that know the loopholes and shortcuts.



HUMAN RESOURCES



HUMAN RESOURCE SERVICES

As an external entity, we have professionals who have deep knowledge of the **scheduling duties** of clients and employees. We can also provide services related to making accurate **assessments of existing or identifying future employees' talent**. At the same time, we can also assist our clients in **reconstructing, streamlining business organogram** and **salary structure** for increased productivity, decreased expenses, and faster communications.

We have induction services for new employees joining our clients' business. The induction will contain pertinent information about our client's company and its practices and employees' responsibilities.

We can develop a robust employee appraisal system for our clients to assess employees' performance and enhance productivity and overall efficiency through employee satisfaction.

If the client is looking for additional people, our company has a network to **provide human resources** or **run recruitment services** and accurately **plan proper placement**. But beforehand, we can prepare documentation that will **outline the clients' needs** in any medium they want.

We also have an improved process for measuring **employees' level of satisfaction** and overall **company performance** at the year's end.



PERFORMANCE
MANAGEMENT

PERFORMANCE IMPROVEMENT

Depending on the type of business you run, we can analyze its organization to develop a **specific reporting and MIS system**. While creating our clients' ABP, we can also provide them with a phenomenal **Annual Operating Plan (AOP)**. The outstanding AOP will outline how the clients' organization will operate throughout the business year.

We focus on improving the client's process, function, and procedure to improve overall performance outcomes.

While analyzing our clients' business, we can also run your employees' **daily task performance** for those working in the technical and supporting department searching for areas of less productivity.

Clients may also include **machine utilization processes** in our company analysis. The tested method will also consider the time the machine isn't in use for a more comprehensive analysis.

From our comprehensive analysis, we will **provide you with a roadmap** that will highlight areas for development. Furthermore, we will deliver you a natural **process flow diagram** to streamline manufacturing processes.

Included in our performance improvement services are the **KPI for employees** and KPI for the **Business Performance Monitoring System**.





POLICY

SOP (STANDARD OPERATING PROCEDURE) DEVELOPMENT

Policies provide guidance, consistency, accountability, efficiency, and clarity on how an organization operates. By implementing the following core policy, you can

“Turning Your Vision Into Profits.”

- Appraisal Policy for Managerial, Technical, Supporting Staff
- Develop Organogram Including Functional Layer (Department Wise)
- Dress Code Policy
- Educational Loan Policy
- Employee Recruitment & Retention Policy
- Leave & Attendance Policy
- Incentive & Bonus Policy
- Zero Tolerance Policy
- Fixed Conveyance Policy for Field Base & Office Based Employees
- Procurement Policy for Capital Expenditure, RM, Spare & Indirect Materials
- Tour Policy
- ID Card & Casual Employment Policy
- Medical Benefit Policy
- Orientation & Training Policy
- Pay Scale & Promotion Policy
- Vehicles Policy

PROJECT MANAGEMENT

To raise business operations and increase sales, clients' will receive assistance from us in developing impactful and innovative management processes. Once we provide our support and assist your business operation by **identifying its ideal scope**, we can devise a system to **manage its risk, time, and change**.

We can also establish a **project monitoring and controlling system** to calculate the best **collection requirements**. We will organize and develop Gantt Charts for your upcoming projects to illustrate work that needs to be done throughout the project lifecycle. Overall, we can **expedite your scheduling management**.



SALES AND DISTRIBUTION

For the complete information about our clients' competitors, we can deliver a thorough report that will include its **incentives, sales, and marketing strategies** and **tactics**. Our analysis will mainly focus on **TIV, Market Share, and sales price**.

Another form of complete comparison that we can run for our clients is to study the **target** and **achievement** of our clients. Again, the target and achievement analysis will be primarily **for distributors, dealers, retailers, and sales teams**.

To make the sales and distribution analysis as integral as possible, we will **conduct surveys on the target audience** to perform primary research.

The report from the primary research will aid our clients in deciding on **developing incentives for the sales team, distributors, dealers, and retailers**. We will also assist them in the advancement of these incentives.

We can also cultivate a plan for **enhancing sales** with the information from TIV, market share, and price and **building sales policy** by using next-level tools and techniques. Clients can also seek a **sales process flow, scheme, and market work review** once they procure our analysis.



BRANDING AND MARKETING

We can **inspect our clients'** organization and **pinpoint strategic areas** of improvement. Once the analysis concludes, we can also present them with **guidelines to build a firm brand** name.

Our service includes making a robust strategy behind enhancing brand value using marketing tools and tactics that can evoke brand loyalty among target customers.

Currently, we are adopting electronic media marketing tools and specialists to back our clients' business growth.

Using our certified experts and dependable marketing tools, we can boost our assigned brand in the requested manner. We can build a recession-proof **Key Action Plan** after looking at which method will work the best for the particular organization. We are capable of effectively running **ATL**, **BTL**, and **TTL** advertisements.



ATL
ABOVE THE LINE

BTL
BELOW THE LINE

TTL
THROUGH THE LINE

CUSTOMER REVIEWS





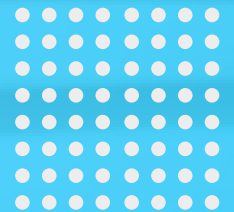
MANPOWER SUPPLY SERVICES

Our extensive network can cater to our clients with an excellent workforce to meet their expectations. In addition, we can conduct thorough **headhunting** for staffing by focusing on clients' requirements.

Depending on a freelancer's advised requirement and preference to complete specific projects, we can check for **appropriate outsourcing** opportunities.

You can come to us with a list of interested people, and we can do **recruiting** for human resources on your behalf, following your and our comprehensive guidelines.

We have created a network system that allows businesses similar to yours to hire manpower on both a permanent and temporary basis. It is a form of project-based manpower assignment. Based on the clients' requirements we can provide professional managerial, Technical and supporting staff (office assistant & peon) under our payroll system.



TAX & VAT

RELATED CONSULTATION

Clients can use your TAX & VAT consultation services to **calculate real payable tax**. Additionally, our all-inconclusive services also incorporate identifying **VAT exemptions** and **refund adjustments**. Finally, we can find **refunds for clients' taxes** and **submit VAT returns** by completing all the documents on their behalf.



BPO SERVICES

Clients can execute all their **accounts management** through us, such as **accounts payable**, **accounts receivable**, and **financial reporting**. In addition, all of the clients' **VAT** and **tax payment services** are covered inside this management.

Clients can use our BPO for **conducting surveys** for different kinds of **contract staffing**. If the client has any **employee claims**, we can process them. Additionally, we can also **process payroll** for clients' employees in any way clients want.

Our business planning and management BPO also includes **annual business plan** making, **business analysis**, and **management reporting** from a third-party vendor perspective.

We can assist our clients with BPO in **physical inventory**, **vendor**, and **warehouse management services** within supply chain management. We can also **manage clients' contracts** with other vendors and distributors.

Finally, our outsourcing business process also includes sales and marketing for our clients. For these, our clients can get **claim** and **expense management from distributors** and **surveys of the competitors** and **target market**.



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into profits'**

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